



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Flexpoint Media Inc
PO Box 1051
New Albany, OH 43054

Contract # 5262074

Schedule Dates 09/07/22-09/13/22
Advertiser Congressional Leadership Fund (73505)
Agency Flexpoint Media Inc (18944)
Product POLITICAL ISSUE (ns) (1187)
Brand CLF Est.2660 (1734593)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 284/382/2660
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments PopulationBuyType: CPP

Date Entered 05/24/22
Last Modified 05/24/22
Entered By Alexa Schram
CO-OP No
External # 11680790
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22,867.50
Net Total \$129,582.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2022	122	\$152,450.00
Grand Total:	122	\$152,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		2	2	2	2	2			10	\$250.00	\$2,500.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency)-3Q22 SELL (sell)	5/24/22
2.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2	2	2	2	2			10	\$1,500.00	\$15,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency)-3Q22 SELL (sell)	5/24/22
3.0	Normal Line / Access	09/07/22-09/13/22	2	:30	6:58:46P- Wheel Of Fortune		1	1	1	1	1			5	\$3,500.00	\$17,500.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-3Q22 SELL (sell)	5/24/22
4.0	Normal Line / Access	09/07/22-09/13/22	2	:30	7:27:41P- Jeopardy		1	1	1	1	1			5	\$5,000.00	\$25,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-3Q22 SELL (sell)	5/24/22
5.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2	2	2	2	2			10	\$1,400.00	\$14,000.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency)-3Q22 SELL (sell)	5/24/22
6.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-3Q22 SELL (sell)	5/24/22

CONFIRMATION CONTRACT

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7.0	Normal Line / SPOT	09/09/22-09/09/22	2	:30	8P- ABC-Shark Tank (Friday)						1			1	\$5,500.00	\$5,500.00	Washington (WJLA)	Daypart PT SHARK TANK(Agency) -LPApr-2022OVC	5/24/22
8.0	Normal Line / SPOT	09/09/22-09/09/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart PT 20/20 9P(Agency)-LPApr-2022OVC	5/24/22
9.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$700.00	\$700.00	Washington (WJLA)	Daypart RT GOOD MORNING AMERICA 7A SAT(Agency)-3Q22 SELL (sell)	5/24/22
10.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$700.00	\$700.00	Washington (WJLA)	Daypart RT GOOD MORNING WASHINGTON 8A SAT(Agency)-3Q22 SELL (sell)	5/24/22
11.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$700.00	\$700.00	Washington (WJLA)	Daypart RT GOOD MORNING AMERICA 9A SAT(Agency)-3Q22 SELL (sell)	5/24/22
12.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2	2	2	2	2			10	\$600.00	\$6,000.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -3Q22 SELL (sell)	5/24/22

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13.0	Normal Line / Football	09/10/22-09/10/22	2	:30	3:30P- Sports-ABC College Football Late							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)	Daypart RT COLLEGE FOOTBALL 330P(Agency)-3Q22 SELL (sell)	5/24/22
14.0	Normal Line / Football	09/10/22-09/10/22	2	:30	7:30P- Sports-ABC College Football Prime							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	Daypart RT COLLEGE FOOTBALL PRIME SAT(Agency)-3Q22 SELL (sell)	5/24/22
15.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$900.00	\$900.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-3Q22 SELL (sell)	5/24/22
16.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$250.00	\$250.00	Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency)-3Q22 SELL (sell)	5/24/22
17.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$700.00	\$700.00	Washington (WJLA)	Daypart RT GMA-SUN(Agency)-3Q22 SELL (sell)	5/24/22

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18.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$800.00	\$800.00	Washington (WJLA)	Daypart EN SUN 630P NEWS(Agency)-3Q22 SELL (sell)	5/24/22
19.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart PT AMERICA'S FUNNIEST HOME VIDEOS(Agency) -LPApr-2022OVC	5/24/22
20.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P SUN(Agency)-3Q22 SELL (sell)	5/24/22
21.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	6:58A- ABC-Good Morning America		2	2	2	2	2			10	\$1,100.00	\$11,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency)-3Q22 SELL (sell)	5/24/22
22.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	9A- Live with Kelly		1	1	1	1	1			5	\$550.00	\$2,750.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency)-3Q22 SELL (sell)	5/24/22
23.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	10A- News-Good Morning Washington at 10a		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -3Q22 SELL (sell)	5/24/22

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24.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2	2	2	2	2			10	\$750.00	\$7,500.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency)-3Q22 SELL (sell)	5/24/22
25.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	2P- ABC-General Hospital		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-3Q22 SELL (sell)	5/24/22
26.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2	2	2	2	2			10	\$600.00	\$6,000.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency)-3Q22 SELL (sell)	5/24/22
27.0	Normal Line / SPOT	09/07/22-09/13/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2	2	2	1			9	\$950.00	\$8,550.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency)-3Q22 SELL (sell)	5/24/22

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